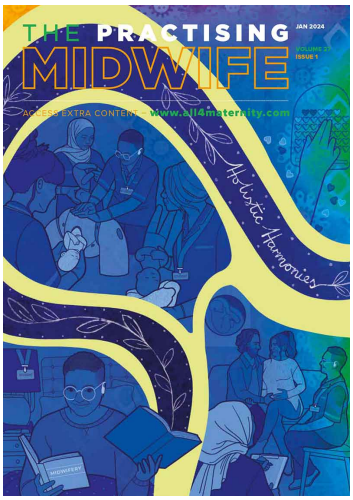


Description

All4Maternity Chief Executive's Letter

Dr Anna Byrom – Founding Director, CEO, All4Maternity

Social @acbmidwife



Dear Valued Readers,

This year marks a special milestone for us, as we celebrate the third year of collaboration with our talented illustrator, Lauren Rebbeck. Lauren's unique vision and exceptional artistry have continuously brought our themes to life, providing a visual narrative that complements and enhances our written editorial content. We extend our heartfelt thanks to Lauren for her dedication and creativity that have significantly enriched your journal. Each image is a special gift, reminding us of our purpose every day as midwives and maternity care professionals.

As we embark upon a new year, I am thrilled to introduce an exciting new concept for our 2024 front cover series in The Practising Midwife journal. This year, we're weaving a visual narrative like never before, a Midwifery Tapestry that encapsulates our shared journey. Each issue's cover will not only stand alone, as a testament to the diverse and dynamic nature of midwifery, but also come together to form a larger, cohesive tapestry, a poster that we will be gifting to all our members at year's end.

This innovative approach to your front covers is designed to capture the essence of midwifery, maternity and perinatal care. Each cover will mirror the depth and diversity of experiences, challenges and triumphs inherent for each of us in

our work as midwives, maternity and neonatal medics, birth workers, students, researchers, educators and leaders. The illustrations are intended to be more than just images; they are reflections of you – our dedicated readers.

As you engage with each issue, I invite you to delve deeper into the artistry of our covers. Look closely, and you'll find a hidden Pinard stethoscope in every design, a symbol of our craft that resonates with the subtlety and significance of our work. But that's not all. Each cover holds a piece of a larger puzzle – a hidden word. These words, across all six 2024 bumper issues, will come together to form a sentence that captures the spirit of our journey. Look out for a word, in each front cover and then arrange them to form a sentence. There will be some competitions held throughout the year, more details will be shared via our social channels. We hope this adds an extra layer of engagement and meaning as you explore each issue as part of The Practising Midwife journal's 27th volume.

As we journey through 2024, let us embrace the unity and diversity of our work, reflected in the Midwifery Tapestry of our journal covers. We hope these images resonate with you, inspire you, and bring a deeper connection to your calling and community. Warm regards,

Anna Byrom

CEO, All4Maternity

Category

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Tags

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