

Description

The ICM International Day of the Midwife 2024 (IDM) toolkit is now available!

On Tuesday April 9th 2024 the ICM launched their digital toolkit for IDM 2024 – an array of resources for empowerment to celebrate and advocate during the International Day of the Midwife.

There are pre-designed social media messages to vibrant flyers and banners, plus for the first time, they're offering editable graphics, allowing for customisation of messages with translations and photos. That's not all! They're also introducing an official IDM badge for member associations and partners to use.

Join them to celebrate midwives and advocate for action in the run-up to IDM. Remember to save the date for their upcoming events (links below), and share your own!

The ICM says – together, let's make #IDM2024 truly special and position midwives as the vital climate solution we are!

Category

1. News & Views

Tags

1. global midwifery
2. International Day of the Midwife

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