Technology & Empowerment

Womens E-Health

90% Females Age 15-44 regularly access Internet

Health, nutrition and fitness
Menstruation calendars
Ovulation and fertility
Pregnancy, birth and beyond

National reports & policy advocate digital strategies

SOCIAL MEDIA
Increases access to health information
Communication opportunities facilitate better relationships
Access to women who may have reduced engagement

ANIMATION
Effective at transmitting complex information and reduces miscommunication
Evidence based information is expressed without bias
Shown to reduce health literacy inequalities

INFOGRAPHICS
Resources aid women in decision making with professionals
Jargon filled research is simplified

Are you responsive to the changing needs of women?

Infographic by Hannah Tizard